

TSMO AND MOD INTEGRATION PEER EXCHANGE

February 12, 19, and 26 - All times are Eastern Standard Time

Teams information in meeting invitation

Participants will be encouraged to use video, chat, and polls for higher level of participation!

The sessions will be recorded for internal use by NOCoE only.

Friday, February 12, 2021

Time	Topic	Speakers
10:30 am – 10:45 am	Welcome and Introduction <ul style="list-style-type: none"> Facilitator Welcome Agenda Review Roundtable Introductions 	<ul style="list-style-type: none"> Welcome from Patrick Son, NOCoE and Amy Ford, ITSA
10:45 am – 12:30 pm	Topic 1: TSMO and MOD as an integrated system <ul style="list-style-type: none"> How to get to an integrated system? How TSMO professionals can use MOD Urban vs suburban issues Public private partnership 	<ol style="list-style-type: none"> Brad Freeze, TNDOT Steve Bland, We Go Ryan McNary, PennDOT Tracy Larkin Thomason, ITSA and formerly Nevada DOT
12:30 pm – 1:00 pm	BREAK	
1:00 pm – 2:30 pm	Topic 2: Gaps and opportunities in the mobility ecosystem <ul style="list-style-type: none"> Initial results of ITS America Survey Defining MOD and TSMO overlaps MOD Alliance Building Blocks 	<ol style="list-style-type: none"> Adam Cohen, UC Berkeley Laurie Matkowski, Gannet Fleming Amy Ford, ITSA and Carol Schweiger, Tech4Transit

Friday, February 19, 2021

10:30 am – 12:30 pm	Topic 3: Understanding complete trip using TSMO and MOD <ul style="list-style-type: none"> Travel Demand Management understanding supply and user needs Incentive programs 	<ol style="list-style-type: none"> Robert Sheehan, FHWA Jean Ruestman, Michigan DOT Mandy Bishop, City of Columbus Brianna Benson, TNDOT
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	<ul style="list-style-type: none"> • Creating the Platform for the Complete Trip • Trip planning and changing user demands • Public private partnerships to achieve a complete trip 	5. Dr. Yi-Chang Chiu, Metropia (tentative)
12:30 pm – 1:00 pm	BREAK	
1:00 pm – 2:30 pm	Topic 4: Technology and data analytics in MOD and TSMO <ul style="list-style-type: none"> • Changing rolls of the TMCs • MAAS platforms to understand people movement • Regional data trends • Public private data partnerships 	1. Barb Chamberlain, WSDOT 2. Elliott McFadden, Minnesota DOT 3. Dan Currier, Vermont DOT 4. Brian Welch, RTD Denver

Friday, February 26, 2021

Time	Topic	Facilitators
10:30 am – 10:45 am	Mobility on Demand Marketplace Concept of Operations Blueprint	Robert Sheehan, FHWA
10:45 am – 11:00 am	Provide overview of scenario planning exercises: <ul style="list-style-type: none"> • Each breakout group should discuss real-time needs, long term planning objectives, goals and barriers in the scenario provided. • List any needed resources in the profession for these scenarios that NOCoE, ITSA, and/or others could develop/identify • <i>Each group should plan to provide a 10 min report-out on above 2 bullets at the conclusion of their breakout</i> Select breakout groups from below	Sarah Abel
11:00 – 11:15 am	BREAK	
11:15 am – 1:30 pm	BREAKOUT GROUP 1: Operations centers being the conduit for MOD in and TSMO out	Patrick Son

11:15 am – 1:30 pm	BREAKOUT GROUP 2: Traffic Incident Management for MOD and TSMO	Amy Ford
11:15 am – 1:30 pm	BREAKOUT GROUP 3: Integrating MOD Supply and Demand in TSMO Travel Demand Management	Sarah Abel
1:30 – 2:15 pm	Report-outs of scenario planning outlines from each breakout group <ul style="list-style-type: none"> - 10 minute report-out from each of 3 breakout groups - 15 minute open discussion on report-outs 	All
2:15 – 2:30 pm	Closing thoughts and next steps	Patrick Son and Amy Ford